

Highlights at the Herpa Museum Shop

Discover something special in Dietenhofen every month!

At the Herpa Museum Shop, you can take an up-close look at Herpa's diverse product lineup. To give you the chance to do so, we will open the museum shop with special promotions one weekend per month.

Our Herpa shop team is looking forward to welcoming you from 9:00 a.m. to 2:00 p.m. on each occasion.

What to expect in 2027:

January 22–23, 2027: "The Shopping Weekend"

Open Friday and Saturday

February 20, 2027: "Budget Saturday"

15% off all Cars & Trucks and Wings models!

March 20, 2027: "Saturday: Meet & Greet with Cars & Trucks"

Get to know Product Manager Stefan Blank

April 24, 2027: "Craft Fun Saturday"

Parts kits for model builders

May 22, 2027: "Saturday: Meet & Greet with Wings"

Chat with Product Manager Stephan Külgen

June 19, 2027: "Emergency Vehicles Saturday"

10% off emergency vehicles

July 3, 2027: "Open House"

Freedom knows no bounds above the clouds—or here with us on July 3, 2027, from 9:00 a.m. to 5:00 p.m.

August 27–28, 2027: "The Rarities Weekend"

Friday + Saturday: Sale of select one-of-a-kind items

September 25, 2027: "Full Shopping Cart Saturday"

50€ or more -> 5€ off / 100€ or more -> 10€ off / 150€ or more -> 15€ off your purchase

October 23, 2027: "Dice Saturday"

Roll the dice to win your discount

These special offers are valid only at the museum shop in Dietenhofen. Models from the "Treasure Trove" and items already on sale are excluded. The promotion will run while supplies last.

For more detailed information on the highlights at the museum shop, visit: <https://www.herpa.de/Rund-um-Herpa/Messen-Veranstaltungen/>

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Just when you think the year would be over—here comes a fantastic finale:

The Herpa Christmas Village is set to round out the year and will, of course, be a must-see.

From November 27 through December 23, 2027, we will open daily Monday through Friday from 9:00 a.m. to 12:00 p.m. and Saturdays from 9:00 a.m. to 2:00 p.m.

Lovingly decorated Christmas stalls featuring one-of-a-kind items and special finds are sure to create a festive atmosphere. We promise you a warm welcome to our charming Herpa Christmas village.

We would especially like to highlight our Advent Saturdays.

On these days, we will be open from 9:00 a.m. to 2:00 p.m. and very excited to offer you some great special promotions:

November 27, 2027: "Christmas Village – Opening"

Rare items sale & MAN Christmas truck

December 4, 2027: "Christmas Village – Surprise"

A Christmas surprise with every purchase

December 11, 2027: "Christmas Village – Craft Fun"

Part kits for model builders

December 18, 2027: "Christmas Village – Christmas Gifts"

Our special gift for you: 15% off select items

We really look forward to seeing you there